



## CORPORATE PARTNERSHIP OPPORTUNITIES



HOPE  
EDUCATION  
OPPORTUNITY

Safe Passage's annual corporate partnerships include employee volunteering and mentorship, corporate sponsorship of events, corporate grants and in-kind gifts to programs, workplace giving and matching gifts, and opportunities to creatively tackle some of the most pressing social issues together.

Our model in Guatemala is proving that through our unique educational curriculum, health, and wrap-around services, **we are creating pathways to breaking cycles of poverty in just one generation.** Through our Corporate Partnership Program, we are rallying businesses that can offer greater access to innovative solutions, resources, technology, and skills, allowing Safe Passage to expand its reach while catapulting our youth to greater heights, thus transforming themselves, their communities, and Guatemala for the better.





## THE PROBLEMS WE SEE AND SEEK TO ADDRESS WITH OUR PARTNERS

- For 25 years, Safe Passage has worked with the communities in Zones 3 and 7 of Guatemala City. This area surrounds the largest garbage dump in Central America, with more than 60,000 residents living around the landfill.
- Nearly 75% of Safe Passage's students' family members work in the informal labor market in the neighborhoods surrounding the landfill. The garbage dump is nearing full capacity, making closure inevitable in the years to come. Building economic opportunities for the next generation is critical now.
- The neighborhoods surrounding the dump present some of the highest rates of homicide, sex trafficking, drug addiction, and gang violence in all of the Americas.
- On average, a family here earns \$4US/day. Local gangs extort a portion. Organized crime has escalated significantly in the past year.
- Here and throughout Guatemala, 41% of teens will not reach high school, and less than 5% will enroll in college.
- Pollution in the dump and surrounding community increases rates of early onset cancers, emphysema, chronic congestion, headaches, asthma and respiratory problems.
- When youth and families are unable to make it in Guatemala economically or are threatened by the violence, \ their next option often becomes to migrate to the US.
- Poverty, food insecurity, and lack of health care access, and Indigenous status have led to Guatemala having one of the highest rates of malnutrition in the world, especially among children.





## OUR GOALS, IN PARTNERSHIP

Safe Passage's operational budget is \$3M US; which is funded through three main revenue streams:

**\$3M**

Individuals (67%): \$2,000,000

Grants (15%): \$450,000

Corporate Partnerships (18%) \$550,000

Corporate Partnerships provide unrestricted, flexible investment opportunities that fund our core programs and services while allowing for exploration and growth planning, implementation of new expansion, and responsive programs that evolve with the needs of our students and community.

Additionally, corporate partners can provide:



### 550 youth

3-19 have access to education, health and wellness, and pathways to expansive futures. We seek to increase enrollment by 10% over the next 3 years.



In 2024, 74% of HS graduates surveyed shared they were planning to attend a **University**; in 2022 less than 10% of students expressed interest or capacity to attend.



**\$2,750** is the average cost per child per year to break the cycle of poverty.



**95%** of our 118 staff members are Guatemalan.



**100%** of our 5-year-olds were evaluated as average or higher in reading, with **71% in the "very high" category**.



## THE RETURN OF OUR INVESTMENTS, TOGETHER

- Educating and inspiring youth leaders to build an equitable, strong, and just society will catalyze a positive, transformative, and lasting impact.
  - Currently, 19 Safe Passage students are enrolled in University programs like Law, Psychology, Architecture, and Engineering. Students' interest in attending such programs has become possible through partnerships and the capacity our students now demonstrate.
- From Early Childhood to University-bound students, our educational community cultivates the next generation of young leaders and change-makers in Guatemala through excellent education, trauma-informed wrap-around health, mental health, family services, and leadership development
  - 540+ students and 3,000 community members reached p/year
  - Our reach is expected to grow broader and deeper with each student enrolled in the University, intensive certification programs, and internships launching their professional path.
- Our values of love, kindness, respect, and responsibility are woven throughout the organization. We cultivate a safe, loving, beautiful environment for students to grow, learn, share, collaborate, and thrive in.
  - Our long-time presence and community investment, in collaboration with other NGOs, continue to improve the community as a whole.
- The Safe Passage model builds student success: over 90% of students advance to the next grade level each year as they develop leadership skills and ownership of their life after high school.
  - Our model can be scaled and replicated by other communities/countries facing similar issues as a means to breaking cycles of poverty within one generation.





## WHAT YOU CAN EXPECT FROM US

- Meaningful volunteer/ employment engagement opportunities
- Apprenticeship and internship placement of our students at your company
- Committee appointment opportunities
- Thoughtful co-created communication publications to advance our shared goals for social impact
- Naming opportunities

## HOW TO ENGAGE YOUR COMPANY

For more information about the levels and benefits of support, please contact:

### US Based:

Rachel Ugarte, Director of Development,  
[rachel@safepassage.org](mailto:rachel@safepassage.org) | 207-292-2130

### Guatemala Based:

Erin Mooney, Executive Director,  
[erin.mooney@safepassage.org](mailto:erin.mooney@safepassage.org) | +1(707) 832-6199

MJ Herdez Lemus: [mj.herdez@safepassage.org](mailto:mj.herdez@safepassage.org) | +502 5572 2665