

# 19<sup>TH</sup> ANNUAL SAFE PASSAGE 5K

## 2023 VIRTUAL RACE SPONSORSHIP PACKET

Greetings from Safe Passage! 2023 marks our 19th Annual Virtual 5K, a global community event that raises funds needed to support the children we serve in the garbage dump community of Guatemala City. Join us and other community partners in bringing hope, education, and opportunity to our students.

Founded in 1999 by Maine native Hanley Denning, Safe Passage is a full day, pre-K through 9th grade school and high school reinforcement and career preparation program. We provide impoverished students, ages 3+ with an immersive, holistic approach to education that includes services in healthcare, mental health, parental support, and food and nutrition. We currently serve 600 students that live in the garbage dump community of Guatemala City, empowering people and advancing progress in a place of great poverty.

Learn more about  
our mission and work  
by visiting:  
[www.safepassage.org/](http://www.safepassage.org/)

Register or learn more about our 5K  
Event here:  
[runsignup.com/safepassage\\_5k](https://runsignup.com/safepassage_5k)



## PAST RACE SPONSORS

WEX

Coffee by Design, Holman Homes, Maine Medical Partners

Atlantic Physical Therapy, Cumberland Crossing by Ocean View, Estabrook's, Northeast Heat Pumps, Rotary Club of Weymouth MA, Smithwick & Mariners Insurance Inc, Bath Savings Institution, Casco Bay Ford, Clark Insurance, Douglas Mason Painting, Hancock Lumber, Saco and Biddeford Savings Institution, Sevee & Maher Engineers, Skillins Greenhouses, Spectrum Orthopaedics.

**2023 GOAL: \$40,000**

## 2023 SPONSORSHIP LEVELS

All sponsors receive our immense thanks for supporting our global race and bringing hope to our students. See the chart below for benefits and promotional opportunities!

**Title Sponsor: \$5,000+**

**Finish Line Sponsor: \$2,000+**

**Fiesta Sponsor: \$1,000+**

**Leadership Sponsor: \$500+**

**Esperanza Sponsor: \$250+**

	Logos on Race Shirts	Name Only on Race Shirts	Free Race Entries	Social Media Thanks and Publicity	Website/Race Registration Site thanks and Publicity	Emailed Thanks/ Mention	Race Wrap-up Video
<b>\$5,000+</b>	X		30	X	X	X	X
<b>\$2,000+</b>	X		20	X	X	X	X
<b>\$1,000+</b>	X		10	X	X	X	X
<b>\$500+</b>	X		5	X	X	X	X
<b>\$250+</b>		X	3	X	X	X	X

Contact us if you wish to donate your free race entries to a school or start a team within your business or organization!

# 2023 SPONSORSHIP APPLICATION

## Sponsor Contact Information

**Sponsor Name** \_\_\_\_\_  
*(Please write your name exactly as you would like it to appear on promotional materials)*

**Contact Person** \_\_\_\_\_

**Address** \_\_\_\_\_

**Email** \_\_\_\_\_ **Phone** \_\_\_\_\_

Payments can be made over the phone by calling our office  
at 207-846-1188 or by check mailed to our U.S. Office at:

49 Farm View Dr.  
Raymond Hall - Suite 302  
New Gloucester, ME 04260

## Sponsor Level Section

\*In order for your company's name/logo to appear on race shirts we must receive your sponsorship pledge and logo file  
by August 1st, 2023. Please send a hi-resolution logo file to outreach@safepassage.org

\_\_\_\_\_ **Title Sponsor \$5,000**

\_\_\_\_\_ **Leadership Sponsor \$500**

\_\_\_\_\_ **Finish Line Sponsor \$2,000**

\_\_\_\_\_ **Esperanza Sponsor \$250**

\_\_\_\_\_ **Fiesta Sponsor \$1,000**

**SPONSOR AMOUNT \$** \_\_\_\_\_ **+** **DONATION \$** \_\_\_\_\_ **= \$** \_\_\_\_\_

**DATE** \_\_\_\_\_ **SIGNATURE** \_\_\_\_\_

Thank you for your generous support of our 19th Annual 5K!  
Please complete and return this form to our U.S. Office by mail  
(at the address above) or digitally to outreach@safepassage.org