



2020 RACE SPONSORSHIP PACKAGE

Safe Passage, founded in 1999 by Yarmouth native Hanley Denning, provides comprehensive education, health, and enrichment programs to nearly 500 students and 300 families living in extreme poverty in the community of the Guatemala City garbage dump.

In 2020 we are celebrating our 20th Anniversary – and our 5K & Fiesta will be a community event to celebrate two decades of providing **hope, education, and opportunity** to our students.



CELEBRATE WITH US!

PAST RACE SPONSORS FROM OUR COMMUNITY

Coffee by Design, Immigration Law Group, Maine Medical Partners, Estabrook's, InterMed PA, Smithwick & Mariners Insurance Inc, Spectrum Healthcare Partners, Terradyn Consultants LLC, Urban Garden Center, Wipfli MacPage, Atlantic Physical Therapy, Clayton's Café, Dexter Group of Wells Fargo, Douglas Mason Painting, Saco and Biddeford Savings Institution, Sevee & Maher Engineers, Skillins



Safe Passage
Camino Seguro

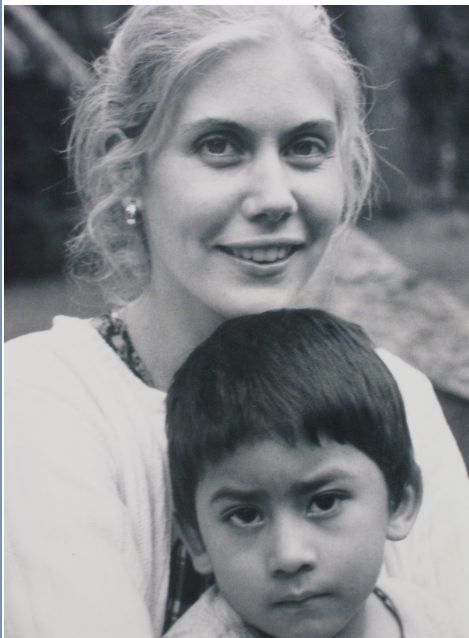
49 Farm View Dr, Suite 302, New Gloucester, ME 04260
www.safepassage.org info@safepassage.org 207-846-1188

OUR 2020 FUNDRAISING GOAL IS \$20,000

TO FURNISH 2 NEW MIDDLE SCHOOL CLASSROOMS

Hanley Denning founded Safe Passage as a reinforcement program for 40 children in an old church. Over the last two decades, Safe Passage has grown to a thriving full-day school serving more than 500 students. In January 2019, we opened our first full-day Middle School grade with the addition of 7th grade, and our goal is to open both 8th and 9th grades by 2021.

Now, as we expand our new full-day Middle School, we need your help!



Hanley Denning, Founder



Safe Passage Students Today

With your sponsorship, our two new Middle School classrooms will have the necessary investment, keeping Safe Passage on track to fulfill Hanley Denning's original vision for a sure path, or "Camino Seguro" for our students to escape the cycle of poverty in the Guatemala City garbage dump community. **Thank you – gracias!**



2020 SPONSORSHIP LEVELS

All sponsors receive our immense thanks for supporting our community race and bringing hope to our students. See the chart below for benefits and promotional opportunities!

TITLE SPONSOR: \$5,000 (1 available)

Equal to 10 brand new student laptops for our Middle Schoolers. Laptops will be an essential tool for our STEAM (Science, Technology, Engineering, Arts & Mathematics) based Middle School curriculum.

This level grants exclusive rights for your company to be the primary sponsor of our event and have your company logo prominently displayed.

Imagine: the 16th Annual Safe Passage Community Fiesta & 5K presented by [your company].

FINISH LINE SPONSOR: \$2,000 (5 available)

Equal to providing one year of school supplies (pencils, notebooks, uniforms, shoes, backpacks) for all students in two Middle School classrooms (40 students total).

FIESTA SPONSOR: \$1,000 (5 available)

Equal to providing desks for students in one Middle School classroom.

LEADERSHIP SPONSOR: \$500 (10 available)

Equal to one brand new Middle School teacher laptop. Teachers need updated laptops to plan their lessons, grade student assignments, receive training, and track their students' achievements.

ESPERANZA SPONSOR: \$250 (unlimited)

Equal to providing 10 brand new books which will be added to the classrooms' collections.

Sponsor Level	Large logo on posters	Logo on race shirts*	Name on race shirts*	Free race entries	Social & local publicity	Public thanks	Global impact
\$5,000	X	X		30	X	X	X
\$2,000		X		20	X	X	X
\$1,000		X		10	X	X	X
\$500		X		5	X	X	X
\$250			X	3	X	X	X

*For name/logo to appear on race shirts, payment and logo file (if consistent with level) must be received by **April 3, 2020**. Please send a hi-res logo file to outreach@safepassage.org.



2020 SPONSORSHIP APPLICATION

SPONSOR CONTACT INFORMATION

SPONSOR NAME _____

(Please write your name exactly as you would like it to appear on promotional materials)

CONTACT PERSON _____

ADDRESS _____

EMAIL _____ PHONE _____

Payments may be made over the phone by calling our office at 207-846-1188 or by check mailed to our U.S. office at 49 Farm View Dr, Suite 302, New Gloucester, ME 04260 **before the event**.

Once payment has been received, we will send you a special sponsor code to claim your complimentary race entries! If you have questions, please contact our office.

SPONSOR LEVEL SELECTION

*For name/logo to appear on race shirts, payment and logo file (if consistent with level) must be received by **April 3, 2020**. Please send a hi-res logo file to outreach@safepassage.org.

____ Title Sponsor \$5,000

____ Leadership Sponsor \$500

____ Finish Line Sponsor \$2,000

____ Esperanza Sponsor \$250

____ Fiesta Sponsor \$1,000

____ I'd like to make an additional tax-deductible donation to Safe Passage of \$_____ to educate and empower the students of the Guatemala City dump community!

SPONSOR AMOUNT \$ _____ + DONATION \$ _____ = \$ _____

DATE _____ SIGNATURE _____

Thank you—gracias—for your support of our 2020 community fiesta & 5K! Please complete and return this form to our U.S. Office at 49 Farm View Drive, Suite 302, New Gloucester, ME 04260.

You can also scan and email your form to outreach@safepassage.org.

